

## **MEDIA RELEASE**

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## Introducing the Miele 10 Star TCE 630 WP Heat Pump Dryer Taking care of laundry, household budgets and the environment

Representing an unprecedented level of environmental sustainability and exceptionally gentle fabric care, the Miele TCE 630 WP Heat Pump Dryer offers the very best in Miele style, quality and performance.

With an **8KG capacity**, the Miele TCE 630 WP boasts an exceptional **10-star energy rating** that truly minimises energy consumption in the laundry. In fact, when used five times a week, the running costs for the 10 Star TCE 630 WP are only \$134.89 per annum, compared with a cost of \$419.02 for a Miele 2 Star TDA 150 C condenser dryer over an annual period\*.

This is supported by Miele EcoDry technology that delivers consistently low energy consumption as well as drying times throughout the entire life cycle of the TCE 630 WP.

This technology works hand-in-hand with the tumble dryer's powerful and economical ProfiEco motor. Maintenance-free, it is outstandingly reliable and quiet complementing the quality and longevity synonymous with the Miele brand.

The Honeycomb drum of the Miele TCE 630 WP allows laundry to be dried gently and evenly and, combined with the pre-ironing feature, minimises creasing and ironing time.

The 12 drying programmes optimise garment care, with programmes designed to cater to the needs of all households, from Cottons and Shirts to Delicates and Woollens.

In every instance, Perfect Dry technology results in precise drying for the garments, thanks to mineral sensors which calculate residual moisture to prevent over or under drying of garments and so ensure garments are always precisely dried.

To complete the drying process, exclusive Miele FragranceDos flacons can be used to distribute a gentle fragrance evenly onto laundry during the drying process to give a beautiful fresh scent which lasts up to four weeks.

With user convenience always in mind, the 7-segment display and Direct Sensor controls allow ease-of-use with adjustable settings that are clearly illuminated. A delay start and countdown indicator ensure laundry can be planned to fit with the household schedule. The Honeycomb drum is even illuminated by LED lighting ensuring nothing is left behind.



## Introducing the Miele 10 Star TCE 630 WP Heat Pump Dryer continues...

Furthermore, as with other Miele washing machines, tumble dryers and washer-dryers, the Miele TCE 630 WP Heat Pump Dryer is German engineered and tested to the equivalent of 20 years usage.

This impressively economical and efficient Miele tumble dryer is available from Miele Experience Centres and Miele Authorised Retailers nationally as well as the Miele online shop with a selling price of \$2,499.

\* Calculation based on electricity cost of 28.7 c/kWh. Energy consumption information can be calculated at http://www.energyrating.gov.au/calculator.

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