

A modern kitchen interior featuring dark wood cabinetry, a marble backsplash, and a central island with a dark countertop. Two large, leafy green plants hang from the ceiling, framing the central area. The background shows a balcony with a wooden railing and more plants. The Miele logo is visible in the top right corner.

Miele

Invest Besser

A partnership in commercial value creation



For more than 125 years,
Miele has been a global
leader in premium domestic
appliances.

As a German brand with an unrivalled global reputation, we stand for innovation, timeless design and the pursuit of perfection.

At our core is the philosophy of Immer Besser (Forever Better), which drives us to consistently excel, setting the standard for domestic appliances and shifting the benchmark further forward since 1899.

It also motivates us to continue to innovate, finding new ways to make

our customers' lives better and easier, and to be pioneers in energy efficiency and sustainability.

While harnessing technology to elevate our products, we continuously prioritise quality and reliability, delivering products that are precision engineered, and built for longevity and long-term customer satisfaction.

By specifying Miele appliances for your project, you're choosing luxury products that will bring your vision to life.

A meeting of minds

Miele appliances and multi-residential developments are a seamless fit. Our brand is synonymous with excellence, innovation, sustainable values, high-end design, and customer trust and satisfaction — everything you want your project to embody.

The buyers of high-end multi-residential developments are savvy, with strong values and high expectations. They want luxury products that will enhance and simplify their lives — Miele appliances fit their aspirations in every way.

At Miele, we make specifying our products a seamless experience. From 14 Experience Centres and a trade portal with access to CAD and BIM data to knowledgeable project planners and exclusive projects-only models, the Miele offering for multi-residential developments is unparalleled in Australia and New Zealand.

Crafted for quality

Buyers deserve quality, cutting-edge design and precision craftsmanship, and with more than 125 years of excellence, we deliver.

Year after year, we have won awards for design, sustainability and consumer trust, with products characterised by precision German engineering, quality and reliability. Our eye for detail is omnipresent, from our appliances' intuitive functionality to their elegant,

clean lines. Our philosophy of innovation and particular focus on energy efficiency result in products that improve our customers' lives.

We deliver quality you can trust, with many of our appliances tested to the equivalent of 20 years average use¹. The only manufacturer in the industry to test products to this degree, we run appliances — including washing machines, dryers, dishwashers



and ovens — through tests that equate to the rough and tumble of two decades of life. These endurance tests equal 5,000 washing machine cycles and 2,160 hours of oven use.

The proof is in our customer endorsements. We like to say, “Once a Miele, always a Miele,” and we’ve seen this brought to life again and again — our customers are just as passionate about our products as we are, remaining loyal to the brand and consistently recommending it to others.

¹ See miele.com.au/legalinformation/quality for details

Innovation for everyday living

The lived experience of homeowners is the starting and end point of Miele’s technological innovations, driving us to make consumers’ lives as seamless as possible.

Ease of use

Effortless functionality is a cornerstone, encapsulated by the M Touch display. This cutting-edge fascia panel makes Miele appliances easy to operate from day one. The best interfaces are intuitive and M Touch is designed to be clear and self-explanatory. Select functions with the touch or swipe of a fingertip – no instruction manual required.

Smarter, better

Smart home technology has changed the way we live, and the Miele@home ecosystem roots this technology in practical functionality. With Miele@home, our customers are in complete control, able to monitor and operate their appliances from wherever they are, and run their lives with clockwork precision. They can use the Miele app to start the washing machine or dishwasher remotely, taking advantage

of off-peak power prices, or to ensure the laundry is finished as they walk through the door.

Miele@home can be a tool for energy conservation, too, monitoring the performance of appliances, including water and energy usage. The app offers a consumption dashboard to provide tips on how to use appliances more efficiently, reducing carbon emissions and electricity costs.

Miele smart appliances can be connected with digital voice assistants like Amazon’s Alexa or Google Home for hands-free operation. Turning appliances off and on with a spoken command is just the beginning – users can ask for stain removal advice, request a reminder when the washing is done and monitor the cooking process via an integrated oven camera.



Peace of mind

When you hand over the keys to an apartment you’ve designed or built, you do so with a sense of pride and with confidence that every element will be impeccable, exactly as specified by you and ready to be enjoyed by the new residents.

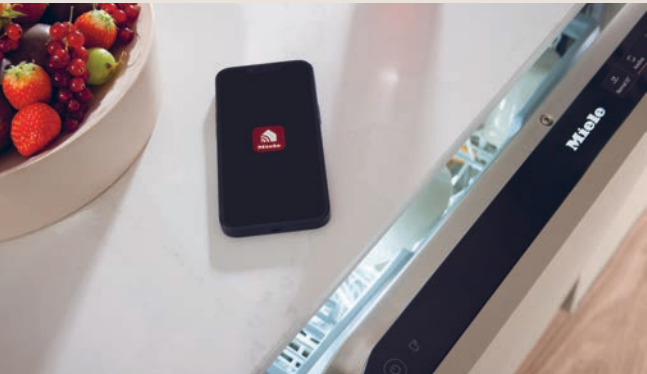
We feel the same way about every appliance we create, from dishwashers to ovens. Miele is your partner in client satisfaction: our premium appliances are backed by more than a century of quality and innovation, able to meet the functional needs and high expectations of your buyers on a daily basis.

But our commitment to realising your residential vision doesn’t end with your

Miele delivery. Our dedicated delivery and install team ensures our appliances are ready for use, securing a smooth transition for the homeowner and helping to make their first experience of their new residence as seamless and joyous as possible.

We also ensure your development’s carpets and hard flooring remain immaculate for a lifetime with our range of Miele Guard vacuum cleaners.

These impeccably stylish, next-generation floorcare products offer luxury cleaning and timeless protection in our cylinder vacuum cleaner range, combining powerful performance and optimal hygiene.



Sustainability

An eco-conscious way of thinking

Environmental sustainability is at the core of everything we do. Our eco credentials most recently earned us the 2024 German Sustainability Award, an honour that acknowledges our holistic approach: durable products, production that conserves resources, and responsibility in practice for both supply chains and employees.

We have reinforced our commitment to the Sustainable Development Goals published by the United Nations and subscribe to the 2°C target of international climate politics.

Additionally, we are meeting our sustainability targets ahead of time. We reduced our direct and indirect CO₂ emissions (for Scope 1 and 2) by 52 per cent between 2019 and 2022. This puts us in front of our self-imposed goal: to reduce our emissions by half by 2030 compared to 2019.

Mindful use of resources

Collectively, the major contributor (83 per cent) to our carbon emissions is customers using our products within their homes. Reducing this is one of our major priorities. More than 50 per cent of our R&D expenditure is devoted to energy and resource conservation; this is reflected in the best-in-class efficiency of our appliances, which consistently achieve top scores for energy and water ratings.

In addition to the efficient standard programs, Miele customers are further empowered to reduce their energy use via smart functions, effective eco programs and tips on efficient usage via the Miele app¹.

Innovative appliance features allow households to save resources in other areas, too. Like Miele’s TwinDos automatic detergent dosing system on washing machines, which reduces detergent consumption by up to 30 per cent². Similarly, the PerfectFresh Pro feature in Miele refrigerators preserves fruit and vegetables and keeps them fresh up to five times longer, thereby reducing food waste.



Greener production

On the factory floor – and earlier, in choosing materials and upstream suppliers – we have a multi-pronged approach to environmental protection. We have demonstrated a commitment to reducing our emissions through the exclusive use of green electricity at our production locations through efficient use of energy and self-generation of renewable energy. To achieve the goal of reducing our carbon emissions through purchased materials, we have successfully piloted using green steel in our ovens. We have also moved to preserve resources by substantially increasing the use of recycled plastics, already seen in the incorporation of recycled materials for vacuum attachments and in the increased presence of recycled materials in our packaging.

Future focus

Beyond what we have done to date, we are committed to evolving our sustainability practices, applying our Immer Besser (Forever Better) philosophy towards seeking and seizing opportunities to further our environmental goals.

Among our sustainability pledges are: to make sustainability essential at every stage of our services and our products’ life cycle; a continued dedication to creating the best products with the least environmental impact – the ultimate goal being to make them 100 per cent carbon neutral; and to end waste by creating a circular value chain, with all materials in our appliances re-entering the loop at the end of their life cycle.



¹ See miele.com/sustainability for details
² According to Öko-Institut e.V. report, September 6 2013, ‘Potential savings with automatic TwinDos dispensing on washing machines’

The Miele community

When you specify Miele appliances, you’re gifting your buyers a long-term relationship. Our customers have access to an extensive array of after-sales support services, exclusive benefits and enrichment opportunities to help them get the most out of their Miele products.

From your hands to ours

All Miele appliances have a 24-month warranty as standard. To maximise peace of mind, we have five- and 10-year extended aftercare programs, giving your buyers another layer of confidence.

Customers can also unlock a lifetime of potential with complimentary access to our Miele for Life Loyalty program. The program includes priority access to MasterClasses, private events and exclusive experiences at our Miele Experience Centres. Additionally, your clients are guaranteed better value on our bespoke range of cleaning products and cooking accessories, along with special partner offers and promotions.

An optional boutique Miele maintenance service offers your buyer a professional performance assessment and diagnostic maintenance of their appliances, both of which are completed by a qualified Miele technician.

Appliances in the Miele@home ecosystem will also remain current, with remote software updates to ensure consistent peak performance.

If issues do arise, the Miele Customer Care Centre is open from 8am to 7pm on weekdays and from 9am to 5pm on Saturdays (AEDT). Our extensive network of dedicated in-house service technicians ensures that there is always reliable help at hand.



Generation 7000 design lines

Kitchens are spaces for living and, more than any other room in the house, they need to achieve a perfect balance between aesthetic appeal and intuitive functionality.

Our Generation 7000 range has been designed with this ethos in mind – exciting technological advancements in cooking wrapped in the most simple and elegant of facades.

Our timeless colour palette – Obsidian Black, Graphite Grey and the classic CleanSteel – is expanding to include a stunning new colour, Pearl Beige, which introduces a beautifully balanced, organic-inspired look that sits harmoniously with airy neutral tones or the warmth of timber.

The Generation 7000 range of premium appliances reflects the absolute best in intuitive, innovative German design.

Miele

PureLine

Classically understated yet still visually captivating, the PureLine design is defined by a high proportion of black glass — a style statement that is equal parts elegant, subdued and serene. The stainless-steel trim creates a striking horizontal line — particularly when several appliances are arranged in a panoramic configuration — while the solid metal handle appears to float above the black glass, creating a reassuring sense of stability. In a modern minimalist kitchen, PureLine appliances blend seamlessly into the cabinetry, while the steel accents make a bold, sculptural statement.

Colourway option



VitroLine

Elegance meets cutting-edge design in our VitroLine collection. These appliances embody a refined aesthetic, with streamlined glass fronts, colour-matched handles and a seamless gloss finish that blends effortlessly into both contemporary and classic kitchens. Available in Obsidian Black, Graphite Grey and Pearl Beige, VitroLine’s monochromatic palette enhances its minimalist charm, allowing the appliances to quietly elevate a space without overpowering it. The absence of bulky controls and the emphasis on smooth surfaces gives the range a timeless integrated look that whispers sophistication rather than shouting for attention.

Colourway options



ArtLine

The ArtLine range takes minimalist design to a whole new level, dispensing with the handle altogether for a perfectly integrated, streamlined look with no distracting protrusions. With Touch2Open technology, the door gently opens with a light touch on the sensor button. This technological innovation allows for completely uninterrupted lines, embodying the minimalist ideal with unparalleled purity. Designed to recede discreetly into cabinetry, ArtLine appliances reflect Miele's desire to be a true partner in architectural-led design.

Colourway options



Configurations

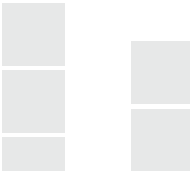
Create kitchens and laundries your buyers will love for a lifetime.

We can help you craft a look that will resonate deeply with your audience, with multiple configurations to suit the character and essence of your development.



Tower

This vertical configuration reflects thoughtful spatial planning, delivering exceptional utility within a compact footprint. By positioning a 45cm steam or combination appliance above a 60cm conventional oven, the arrangement offers a harmonious blend of versatility and efficiency, ideal for kitchens where space is at a premium.



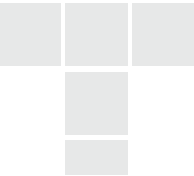
CubiQ

For those who take entertaining and culinary craft seriously, this square arrangement offers a sophisticated solution that balances form and function. By grouping four 60cm ovens, you achieve maximum cooking capacity — ideal for hosting large gatherings or preparing multiple dishes simultaneously with precision and ease. Alternatively, placing two vertical towers side by side introduces a dynamic yet symmetrical layout. Each tower can house a 60cm oven paired with a 45cm compact appliance such as a built-in coffee machine or steam oven, creating distinct zones for baking, steaming and beverage preparation — all within comfortable reach.



T-shape

A bold configuration for the passionate entertainer, this striking arrangement combines visual impact with uncompromising functionality. By placing a row of three 45cm appliances — such as a steam oven with microwave, speed oven and built-in coffee machine — above a 60cm oven and gourmet warming drawer, this layout delivers a versatile yet cohesive centrepiece for the kitchen.



Panoramic

This elegant horizontal arrangement places every appliance at eye level, creating a refined visual flow and enhancing everyday functionality. A curated selection of 45cm models forms a sleek, uninterrupted ribbon across cabinetry, ideal for expansive, minimalist designs. For those seeking greater cooking capacity, a 60cm oven can be seamlessly integrated into the centre of the layout. Supplemented by 45cm appliances — such as a combi steam oven or built-in coffee machine, complemented by gourmet warming drawers beneath — this configuration maintains a perfect linear symmetry while offering exceptional versatility.



Penthouse package

The epitome of luxury in Miele’s range, the Penthouse features our most innovative technologies, including:

- H 7860 BP 60cm oven with M Touch and in-oven camera
- DGC 7840 HC Pro combi steam oven with HydroClean technology
- KM 7897-2 FL induction cooktop with a scratch-resistant Diamond coating finish



H 7860 BP Obsidian Black oven



DGC 7840 HC Pro Obsidian Black combi steam oven



KM 7897-2 FL induction cooktop



KF 2981 VI MasterCool French door refrigerator



ESW 7010 14cm high handleless warming drawer



DA 2698 extractor unit



G 7989 SCVI XXL fully integrated dishwasher

Sub-penthouse package

The ultimate entertainer’s collection, including:

- Network-enabled H 7464 BP oven, featuring intuitive DirectSensor controls and smart connectivity via Miele@home
- DGC 7440 HC Pro combi steam oven
- KM 7594-2 FL induction cooktop



DA 2698 extractor unit



ESW 7010 14cm high handleless warming drawer



KS 7793 integrated refrigerator



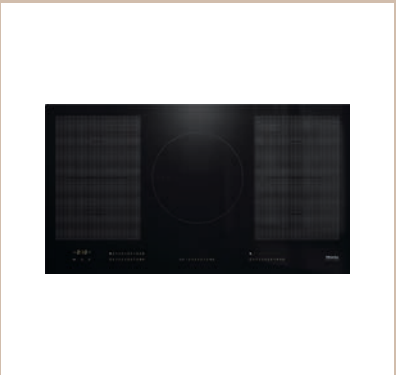
KFNS 7795 integrated fridge freezer



KWTUS 7054F undercounter wine conditioning unit



G 7659 SCVI XXL fully integrated dishwasher



KM 7594-2 FL induction cooktop



H 7464 BP oven



DGC 7440 HC Pro combi steam oven

Boutique package



H 7264 BP oven with pyrolytic cleaning and network enabled via Miele@home



DG 2840 steam oven



DA 2390 extractor unit



KM 7373 induction cooktop

The ideal solution for those demanding the best the Generation 7000 series has to offer, and featuring:

- Network-enabled H 7264 BP oven, DG 2840 steam oven and KM 7373 induction cooktop
- G 7180 SCVI fully integrated dishwasher with AutoDos automatic detergent dispensing



G 7180 SCVI fully integrated dishwasher with AutoDos automatic dispensing



FNS 7740 F integrated freezer



KS 7743 E integrated fridge

Discovery package

The Discovery collection is designed to satisfy the varied needs of the multi-residential market, and features:

- H 2861 B oven with PerfectClean finish
- M 7244 TC built-in microwave
- G 5263 SCVI fully integrated dishwasher



H 2861 B oven



M 7244 TC built-in microwave



DAE 1535 extractor unit



KM 7361 FL induction cooktop



G 5263 SCVI fully integrated dishwasher

Where to next?

For more information, call 1300 4 MIELE or visit mieleexperience.com.au/projects



Experience Miele

Specify Miele products with confidence by getting to know our Immer Besser (Forever Better) appliances up close. At our state-of-the-art Miele Experience Centres, you can book in for a private consultation and explore the capabilities of Miele models with an expert appliance demonstration. Your buyers can also enjoy inspirational cooking classes and learn how to get the most out of their suite of Miele appliances at one of our 14 Experience Centres across Australia, from Claremont in WA to Westfield Doncaster in Melbourne. Discover your closest Experience Centre here: mieleexperience.com.au/experience-centre.



Specify our products

Whether you're designing a luxury residence or a multi-unit development, the Miele Trade Portal offers a streamlined resource hub for professionals. It provides direct access to CAD and BIM data, making it easy to integrate Miele appliances into architectural plans, renderings and technical documentation.



Be inspired

Peruse completed projects designed in partnership with Miele and soak up inspiration for your own development. View how the latest innovative Miele appliances sit within groundbreaking and beautiful architect-designed spaces, enabling an exquisite balance between aesthetics and high functionality.

Besser Together

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